

SUPPORT US

Your support will help MAMCO:

- Champion modern and contemporary art
- Develop forward-thinking exhibitions
- Exhibit works by prominent artists

- Expand its collection

- Produce and restore works of art
- Make art accessible to all
- Develop art-related publications
- Promote the museum

SUPPORTER BENEFITS

In return for your support, you will enjoy:

- VIP access to the museum
- Personal tours
- Opportunities to meet artists in person
- Receptions and events in a unique setting

- Family-oriented activities

- Artists' editions
- Exclusive dinners
- Behind-the-scenes access to the collection
- New opportunities for exposure



ABOUT MAMCO

MAMCO is housed in a converted factory with large windows, vast rooms, and floors bearing the traces of long-gone machinery.

The largest museum of modern and contemporary art in Switzerland, MAMCO is constantly changing and evolving. It hosts three cycles each year, eschewing the classic distinction between permanent and temporary exhibitions.

In the past 30 years, MAMCO has hosted over 500 exhibitions, including major retrospectives of Rasheed Araeen, Laura Grisi, General Idea, William Leavitt, Verena Loewensberg, Mai-Thu Perret, and Kelley Walker. Over the years, the museum has built up a significant collection comprising more than 6000 works.

MAMCO welcomes around 50,000 visitors a year. The museum is open to all, running educational activities and initiatives—for adults and children alike—that seek to foster an organic relationship with the works in question.

AT A GLANCE

- A collection of more than 6000 works
- Exhibition spaces spanning 3500 sq. m
- Three exhibition cycles a year, with 70% of the display space refreshed for each cycle
- More than 500 exhibitions to date
- Some 50,000 visitors a year
- A Friends Association with more than 1000 members
- Among the 10 largest art museums in Switzerland



CONTACT US

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BECOME A SUPPORTER

MAMCO AND ITS SUPPORTERS

MAMCO is a public foundation sustained materially and financially by public authorities and generously supported by its donors and its Friends Association.

MAMCO has its roots in a collective initiative led by the Friends Association since 1973. The museum opened in 1994, thanks to eight founders who came together to create the MAMCO Foundation. Since that time, the museum has grown and developed with the support of its foundation and the public authorities, whose common goal was enshrined in a funding agreement between the MAMCO Foundation, the Canton of Geneva and the City of Geneva. MAMCO has been overseen by that group, which is known as FONDAMCO, since 2005.

Today, around 50% of MAMCO's funding comes from private donors. Thanks to their contribution, the museum is able to host works by artists from the world over, deliver a memorable experience to its visitors, run a varied program of educational activities, and acquire new pieces for its collection.

By donating to MAMCO, supporters have an opportunity to back a project of their choosing. The museum prefers to enter into tailor-made arrangements that address its practical needs and align with the supporter's philanthropic priorities.

Every partnership is also unique in terms of the benefits the museum offers in return, which include individual recognition, VIP access to the museum and its programming, and a series of supporter-only activities.

EXPOSURE

All supporters are mentioned in MAMCO's communication materials: their name appears at the entrance to the museum, on its website, in its newsletters (sent to more than 10,000 subscribers), in its twice-yearly journal (circulation of 12,000 copies), and in its press releases and annual report.

Supporters who back a specific project also have other, more individual exposure opportunities, such as in exhibition-related communication materials, in the acknowledgment section of the associated publication, on the label accompanying a work of art, and in advertising inserts—all chances to reach audiences in new ways and to have their name associated with a prestigious institution.



ACTIVITIES

MAMCO runs public and private events throughout the year, including preview evenings, opening parties, private tours and dinners with featured artists. Supporters enjoy VIP access to these events and a chance to share their generosity with those close to them and to meet other art enthusiasts.

The museum and its staff can also host supporter-led events such as brunches, evening receptions, conferences and treasure hunts, giving supporters the opportunity to involve employees, customers and loved ones in their philanthropic endeavor.

SUPPORTER CATEGORIES

MAIN SPONSOR

For donations of CHF 100,000 or more: become a multi-year supporter and contribute to the museum's growth and development over the long term

SPONSOR

For donations of CHF 50,000 or more: become a one-year supporter, gaining access to a varied program of activities and opportunities for individual exposure

DONOR

For donations of CHF 25,000 or more: support a specific project or make a time-bound contribution and enjoy the very best supporter-only benefits

PARTNER

For in-kind contributions: gain access to a special range of benefits